

CLIENT NAME

LOOKBOOK 2020

OCCASION - BACK TO OFFICE

FALL/WINTER



WELCOME TO YOUR PERSONALIZED BACK TO WORK LOOKBOOK!

Your personalized lookbook was created based on your lifestyle, your needs, your style, and your body type.

Here is how your lookbook works - each page contains an outfit with pieces picked from selected stores. The goal was to focus on only few stores to minimize shipping costs. When you click on each piece it will direct you to the online store where you can add the item to your cart.

If an item in your lookbook runs out of stock please shoot me an email and I will find you an alternative piece.

Throughout the lookbook you will notice that on the bottom of the page I have added pieces from other outfits so you can mix and match. Whenever

I shop for my clients, I keep in mind that the pieces are versatile and can be styled in multiple ways.

If you have a similar item in your closet, don't worry about purchasing a new one unless the old one is not in the best condition.

At the end of the book I have added tips and tricks for your body type as well as the must have statement pieces from the entire lookbook.

Another great way to make use of the lookbook is simply to print out and hang all the outfits as inspiration in your closet to look at every day.

Enjoy and Have Fun!

-Anete

CLIENT INFO



body type - no curves

favorite body part - legs

least favorite body part - breast

budget - mix high-end and fast fashion pieces

favorite style icons: Victoria Beckham
Priyanka Chopra
Jennifer Aniston

style type: classic
edgy
professional

new item to try - leather and velvet blazer

STORES SELECTED



BANANA REPUBLIC

ZARA

ARITZIA

NORDSTROM

EXPRESS

MODERN CITIZEN

OUTFIT NR. 1

click on the photo to buy

Suede Biker Jacket
BANANA REPUBLIC



Striped Sweater
MODERN CITIZEN



Wide Leg Pant
MODERN CITIZEN



Suede Pump
BANANA REPUBLIC



MODERN CITIZEN
Stud Earrings

*You could also switch
to the following:*

Poplin Shirt from
outfit nr. 6

Turtleneck from
outfit nr. 7

Gray Pants from
outfit nr. 5

Flare Jeans from
outfit nr. 7



MODERN CITIZEN
Soft Ribbed Scarf

OUTFIT NR. 2

click on the photo to buy

Neck Midi Dress
MODERN CITIZEN



Moto Jacket
MODERN CITIZEN



Tall Western Boot
BANANA REPUBLIC



Wool-Blend Felt Beret
BANANA REPUBLIC



12-hour Leather Large Tote
BANANA REPUBLIC



MODERN CITIZEN
Soft Ribbed Scarf

*You could also switch
to the following:*

Leather Blazer from
outfit nr. 5

Plaid Blazer from
outfit nr. 12

Boot from
outfit nr. 10

Bootie from
outfit nr. 13

A hat added from
outfit nr. 4 or
outfit nr. 5

OUTFIT NR. 3

click on the photo to buy

Polo Sweater
BANANA REPUBLIC



High-Waisted Wool Pants
ARITZIA



Mid-length, Wool Coat
ARITZIA



Leather Combat Boot
BANANA REPUBLIC



*You could also switch
to the following:*

Leather Pants from
outfit nr. 6

Flare Jean from
outfit nr. 7

Leather Pants from
outfit nr. 14

White Jacket from
outfit nr. 7



Long Fringe Scarf
ARITZIA

OUTFIT NR. 4

click on the photo to buy

Funnel Neck Sweater
ZARA



Long Wool Coat
ZARA



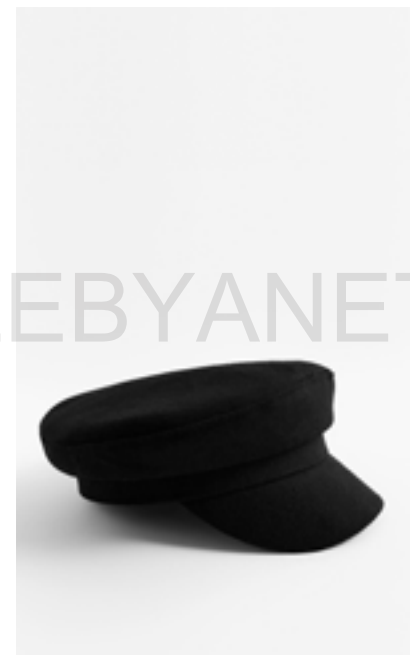
Tall Western Boot
BANANA REPUBLIC



Crossbody Bag
ZARA



Wool Blend Skipper Cap
ZARA



*You could also switch
to the following:*

Moto Jacket from
outfit nr. 2

Oversized Blazer from
outfit nr. 11

Belted Blazer from
outfit nr. 15

Tote from
outfit nr. 2

Mini Bag from
outfit nr. 12

OUTFIT NR. 5

click on the photo to buy

Faux Leather Blazer
ZARA



Shoulder Pad Knit Sweater
ZARA



Modern High Rise Pants
ZARA



Equestrian Link Mule
TORY BURCH



Wesley Cotton Fedora
BRIXTON



*You could also switch
to the following:*

Poplin Shirt from
outfit nr. 6

Turtleneck from
outfit nr. 10

Wide Leg Pant from
outfit nr. 1

Flare Jean from
outfit nr. 7

Black Bootie from
outfit nr. 9

Boot from
outfit nr. 13

Boot from
outfit nr. 15

OUTFIT NR. 6

click on the photo to buy

Velvet Double
Breasted Blazer
ZARA



Poplin Shirt
ZARA



Vegan Leather Ankle Pants
EXPRESS



Suede Pump
BANANA REPUBLIC



Wood Beaded Necklace
BANANA REPUBLIC



*You could also switch
to the following:*

Sweater from
outfit nr. 7

Skinny Pants from
outfit nr. 9

Leather Pants from
outfit nr. 13

Leather Pants from
outfit nr. 14

Boots from
outfit nr. 3

Loafers from
outfit nr. 14

OUTFIT NR. 7

click on the photo to buy

Unlined Double-Faced Jacket
BANANA REPUBLIC



Merino Turtleneck Sweater
BANANA REPUBLIC



High-Rise Flare Jean
BANANA REPUBLIC



Suede Pump
BANANA REPUBLIC



Block Heel Boot
BANANA REPUBLIC



Leather Combat Boot
BANANA REPUBLIC



*You could also
switch to the
following:*

Biker Jacket from
outfit nr. 1

Wool Coat from
outfit nr. 4

Oversized Blazer
from outfit nr. 11

Leather Pants from
outfit nr. 6 or
outfit nr. 14

OUTFIT NR. 8

click on the photo to buy

Oversize Faux
Leather Shirtdress
TOPSHOP/ NORDSTROM



Double Breasted
Long Coat
TOPSHOP/ NORDSTROM



Leopard Scarf
TED BAKER/ NORDSTROM



Over the Knee Boot
MARC FISHER/



Audrey Wool Felt Beret
BRIXTON/ NORDSTROM



*You could also switch
to the following:*

Moto Jacket from
outfit nr. 2

Coat from
outfit nr. 14

Silk Scarf from
outfit nr. 13

OUTFIT NR. 9

click on the photo to buy

Belted Blazer
ARITZIA



High-rise Skinny Pant
ARITZIA



Toulouse Bodysuit
ARITZIA



Suede Pump
NORDSTROM



Black/ White
Square Toe Bootie
SAM EDELMAN/
NORDSTROM



*You could also switch
to the following:*

Leather Pants from
outfit nr. 13

Poplin Shirt from
outfit nr. 6

Turtleneck from
outfit nr. 10

Both Boots from
outfit nr. 11

OUTFIT NR. 10

click on the photo to buy

Ribbed Turtleneck Sweater
EXPRESS



High Waisted Ombre Skirt
EXPRESS



Puff Sleeve Boucle Jacket
EXPRESS



Vegan Leather
Heeled Boots
EXPRESS



*You could also switch
to the following:*

Moto Jacket from
outfit nr. 2

Leather Blazer from
outfit nr. 5

Oversized Blazer from
outfit nr. 11

Boots from
outfit nr. 8

OUTFIT NR. 11

click on the photo to buy

YOUR ITEM



Fuzzy Cardigan Sweater
BANANA REPUBLIC



Faux Leather
Oversized Blazer
ZARA



Leather Combat Boot
BANANA REPUBLIC



Plaid Scarf
ZARA



*You could also switch
to the following:*

Polo Sweater from
outfit nr. 3

Knit Sweater from
outfit nr. 5

Sweater from
outfit nr. 7

Jacket from
outfit nr. 7

Heels from
outfit nr. 6

OUTFIT NR. 12

click on the photo to buy

YOUR ITEM



Oversized Denim Shirt
ZARA



Plaid Blazer
ZARA



High Shaft Boots
ZARA



Mini City Bag
ZARA



*You could also switch
to the following:*

Polo Sweater from
outfit nr. 3

Sweater from
outfit nr. 7

Turtleneck from
outfit nr. 10

Moto Jacket from
outfit nr. 2

Cardigan Sweater from
outfit nr. 11

Oversized Blazer from
outfit nr. 11

Boots from
outfit nr. 2 or
outfit nr. 3 or
outfit nr. 13 or
outfit nr. 15

A hat added from
outfit nr. 4 or
outfit nr. 5

OUTFIT NR. 13

click on the photo to buy

YOUR ITEM



Long Cardigan
MODERN CITIZEN



Faux Leather Legging
MODERN CITIZEN



Silk Scarf
NORDSTROM



Pointed Toe Bootie
MARC FISHER/
NORDSTROM



*You could also switch
to the following:*

Leather Blazer from
outfit nr. 5

Jacket from
outfit nr. 7

Belted Blazer from
outfit nr. 9

Leather Pants from
outfit nr. 6

Flare Jeans from
outfit nr. 7

High Rise Pants from
outfit nr. 5

A hat added from
outfit nr. 4 or
outfit nr. 5

Boots from
outfit nr. 3 or
outfit nr. 9 or
outfit nr. 15

OUTFIT NR. 14

click on the photo to buy

YOUR ITEM



Long Double-Breasted Vest
ARITZIA



Vegan Leather Pant
ARITZIA



Double-Breasted Coat
NORDSTROM



Loafer
FRANCO SARTO/
NORDSTROM



*You could also switch
to the following:*

Plaid Blazer from
outfit nr. 12

Leather Pants from
outfit nr. 6

Flare Jeans from
outfit nr. 7

Wool Coat from
outfit nr. 4

Boots from
outfit nr. 3 or
outfit nr. 15

OUTFIT NR. 15

click on the photo to buy

YOUR ITEM



Wide Sleeve Sweater
ZARA



Faux Leather Belted Blazer
ZARA



Wool Blend
Skipper Cap
ZARA



Chelsea Boot
TREASURE&BOND/
NORDSTROM



*You could also switch
to the following:*

Sweater from
outfit nr. 7

Bodysuit from
outfit nr. 9

Turtleneck from
outfit nr. 10

Moto Jacket from
outfit nr. 2

Leather Blazer from
outfit nr. 5

Hat from
outfit nr. 5 or
outfit nr. 8

Boots from
outfit nr. 5 or
outfit nr. 12 or
outfit nr. 13

MUST HAVE STATEMENT PIECES



CELEBRITIES WITH YOUR BODY TYPE:



GIGI HADID



GWYNETH PALTROW



MEGHAN MARKLE



PINK

TIPS FOR YOUR BODY TYPE

Avoid overly baggy clothes.

Avoid things out of proportion.

Try things that are backless, short.

Wear things that add volume (add movement, ruffles, exaggerated sleeves).

Choose thin straps over thick straps.

Show a little bit skin.

Choose thicker fabrics (like knit).

USEFUL DAILY TIPS

Tuck things under belt/in your pants or under your bra.

Replace regular coat/ trench coat belt with leather belt.

Always use double tape for decolte area.

Stop saving outfits for special occasions, find a way to wear them whenever you feel like doing so.

Avoid make up smears by using a tissue paper or silk scarf over your face when wearing something tight over your head.

Thank you!

PLEASE SEE BELOW FOR ANY ADDITIONAL NOTES AND COMMENTS.

I hope I have made your return back to office easier and you can confidently show up and be more prepared than ever. I understand that ordering and getting your favorite outfits might take some time. I am here for you whenever you receive each piece.

If there are items that are not as promised and you need to find new pair of coat, pants, shirt, etc, please contact me and I will find alternative options for you. For a small fee, you have the option for a virtual consultation while trying on all the new outfits.

For any other questions please email me and I will get back to you as soon as possible. Don't panic if an item in your lookbook has ran out of stock in your size, simply contact me and I will find a similar item that goes with the outfit.

Purchase and returns are your own responsibility. All the stores listed allow free in person returns. Online returns are seamless nowadays and typically free of charge. If you need tips with item returns please don't hesitate to contact me.

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